

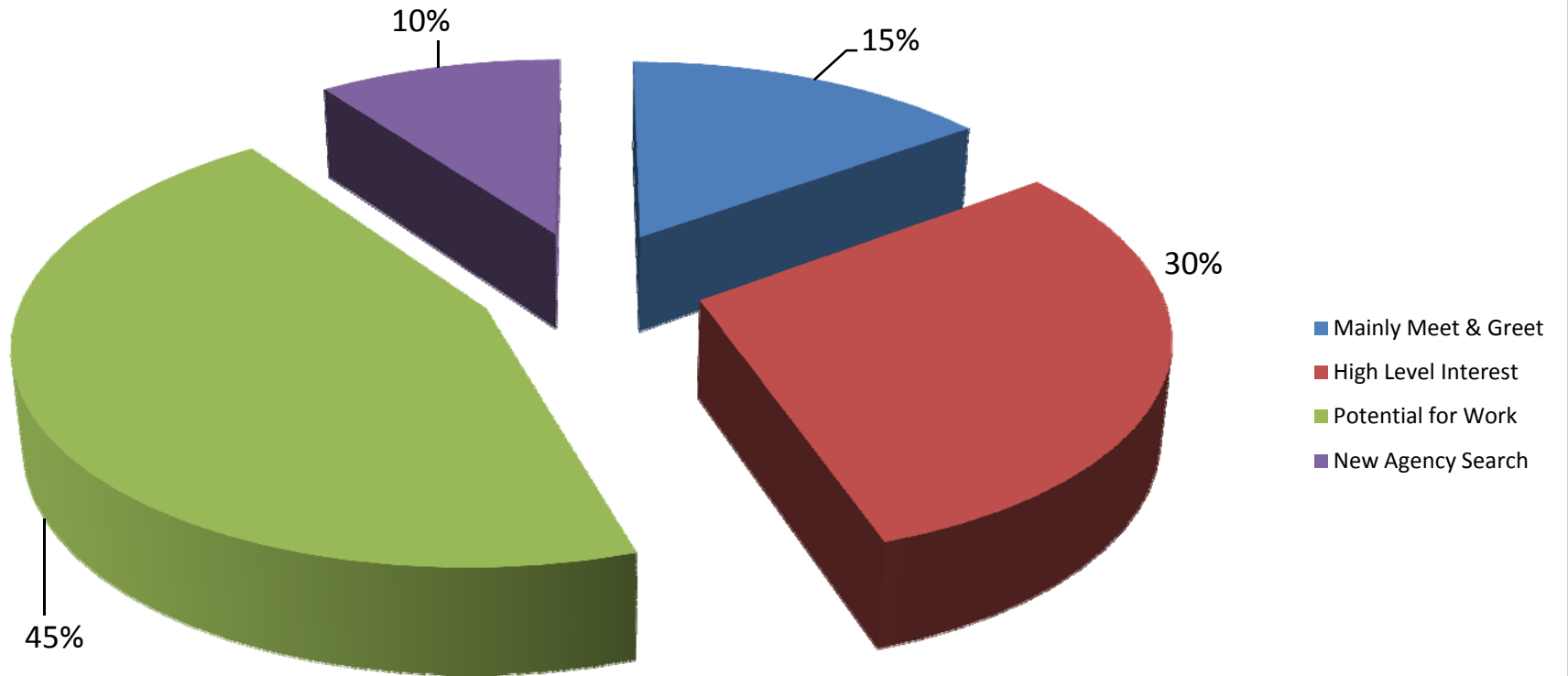
Reardon Smith Whittaker (RSW)
2008/2009 Annual Performance Survey



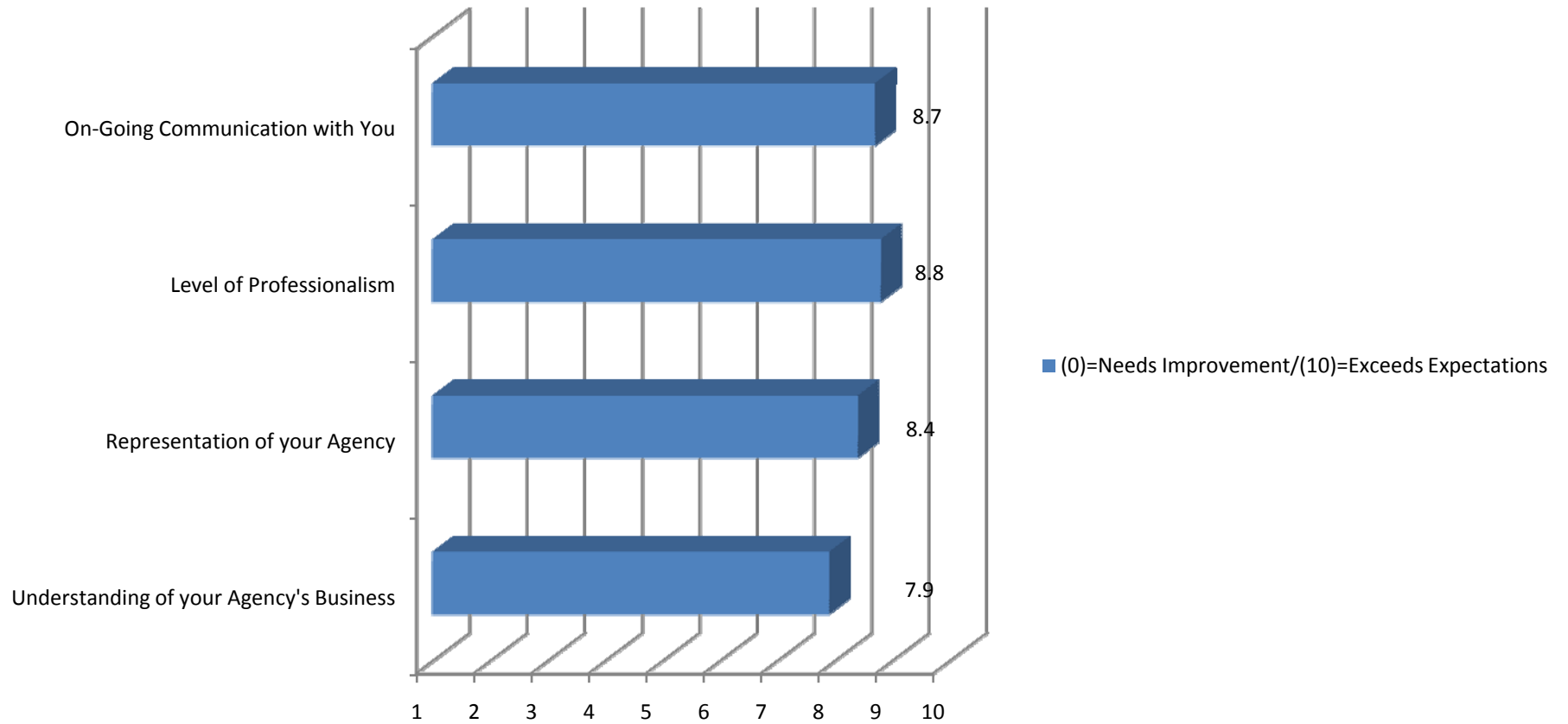
27 current clients were surveyed in preparation for the
2009 Account Planning sessions.

Results from the surveys were used to help optimize the
account level plans created by RSW (for each agency client) going into the 2009 calendar year.

Words Best Describing Types of Meetings RSW Typically Sets Up for You



**RSW's New Business Manager Performance
As Rated by Current RSW Clients (n=27)**



RSW's Program Performance As Rated by Current RSW Clients (n=27)

